

Our client, CSM Advisory, secured a consultancy project with a labour hire and private investigation business.



The assignment was to provide the company management the ability to access and analyse the consolidated financial data of the **tens of thousands** of engagements they had performed over the years...

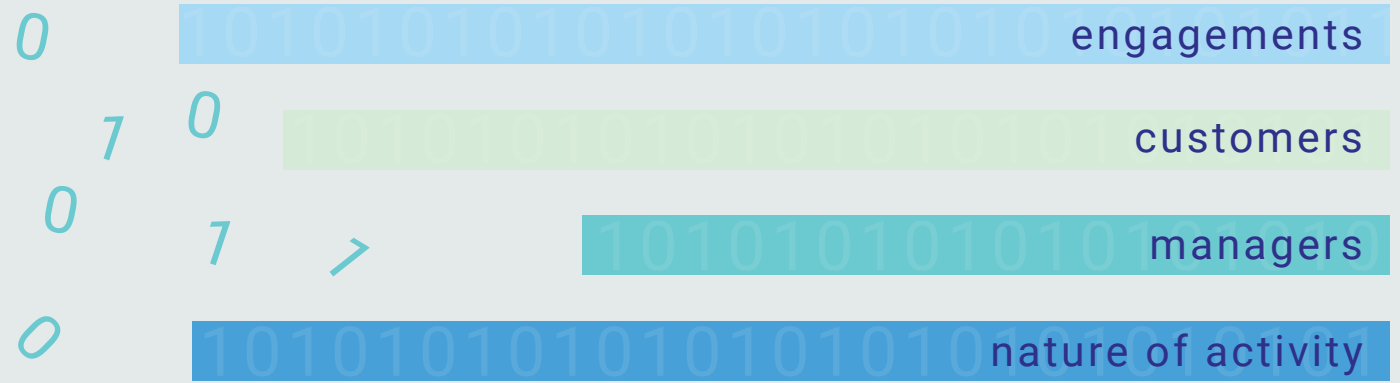
This was a **huge** task...



This mountainous task  
was **cut down**  
to size with Business  
Intelligence for Cloud.

**BI4Cloud**

With Bi4Cloud connected to the accounting the Advisor and Client were able to immediately categorise and analyse ...



providing insights at both summary and detail.

### **Advisor & Client**

Armed with these initial insights the Advisor and Client determined how best to re-organise information to provide concise and role based access to the various business users.

**"A Very happy client which also makes my life easier"**  
- CSM Advisory

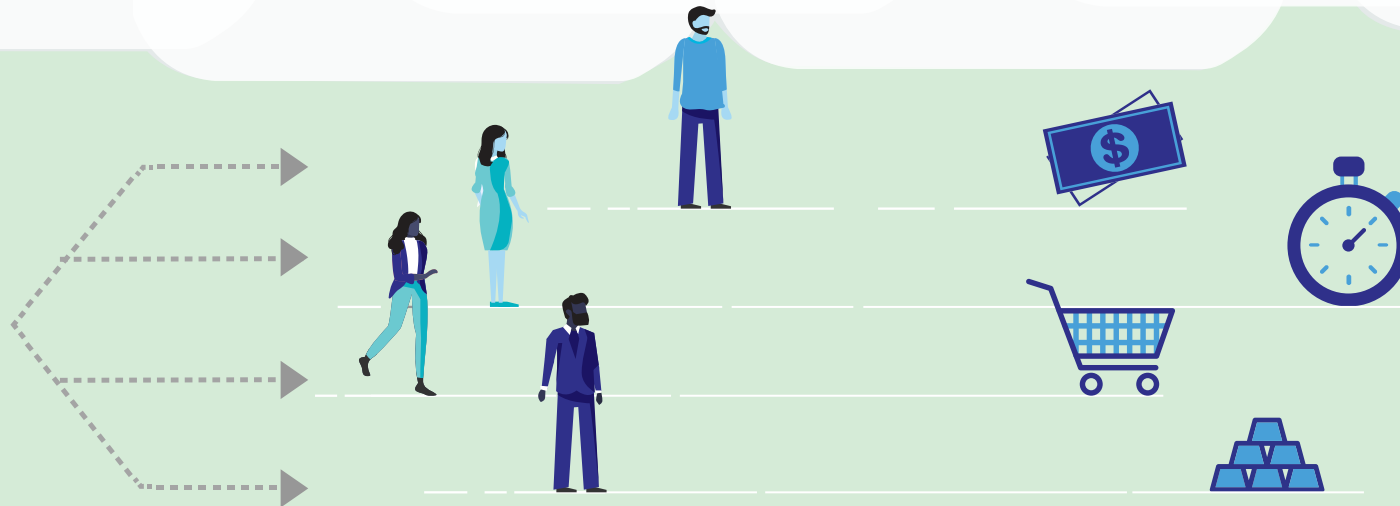
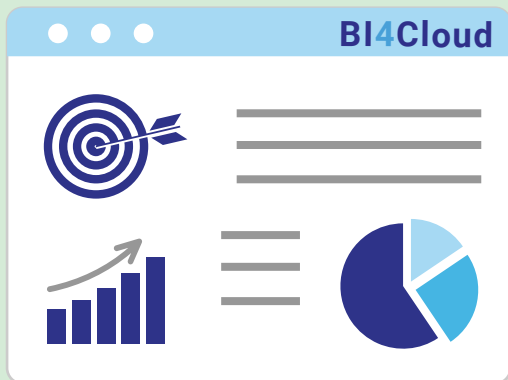
This is just one example of the many diverse organisations using BI4Cloud

Every business has **mountains** of financial data which tells a very powerful story. Many reporting solutions will give you a helicopter view with gorgeous dashboards.

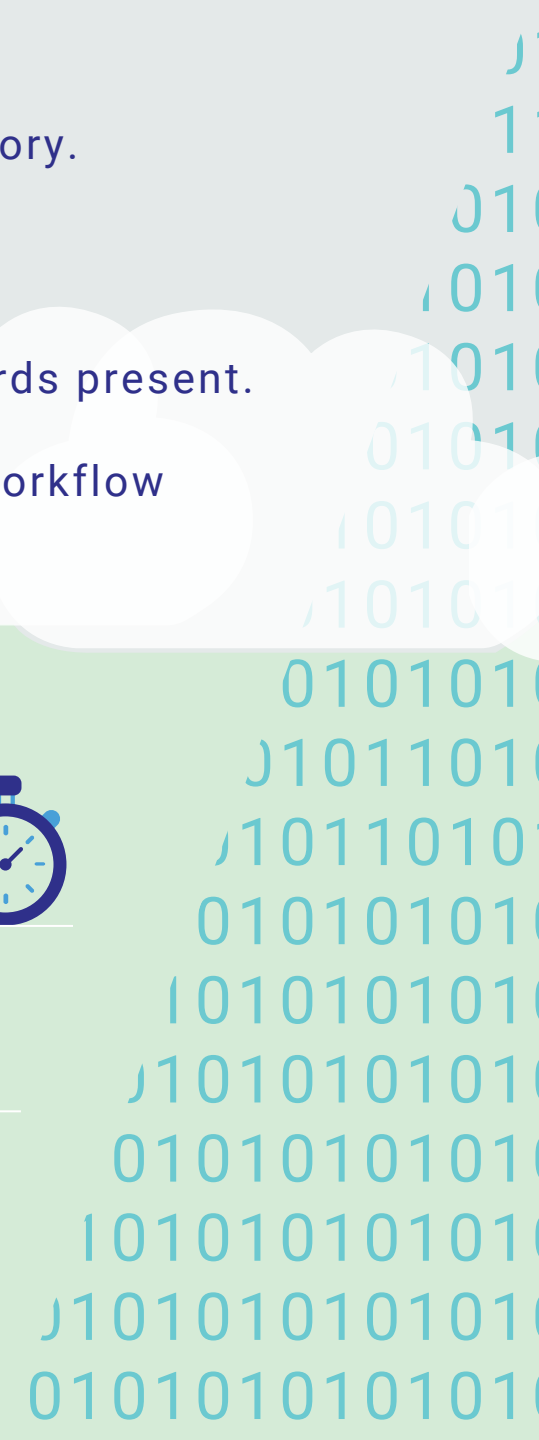


**But dashboards won't change the client's business.**

- > Dashboards are NOT enough by themselves,
- > Clients want solutions to the problems the dashboards present.
- > They need analytical detail.
- > They need information embedded in the employee workflow
- > And they need to measure the improvements.



Advisors know what drives business and need tools that provide comprehensive information. Summary and Detail. Informative and Actionable. Advisors can then Identify issues, Investigate the cause, Instigate a remedy and Implement an action that the client's team can use and own.



# Bi4Cloud is your differentiator.

Bi4Cloud provides dashboard to detail.  
Connect client data to Bi4Cloud and open doors to insights the client either has not seen OR misunderstood OR under-estimated.

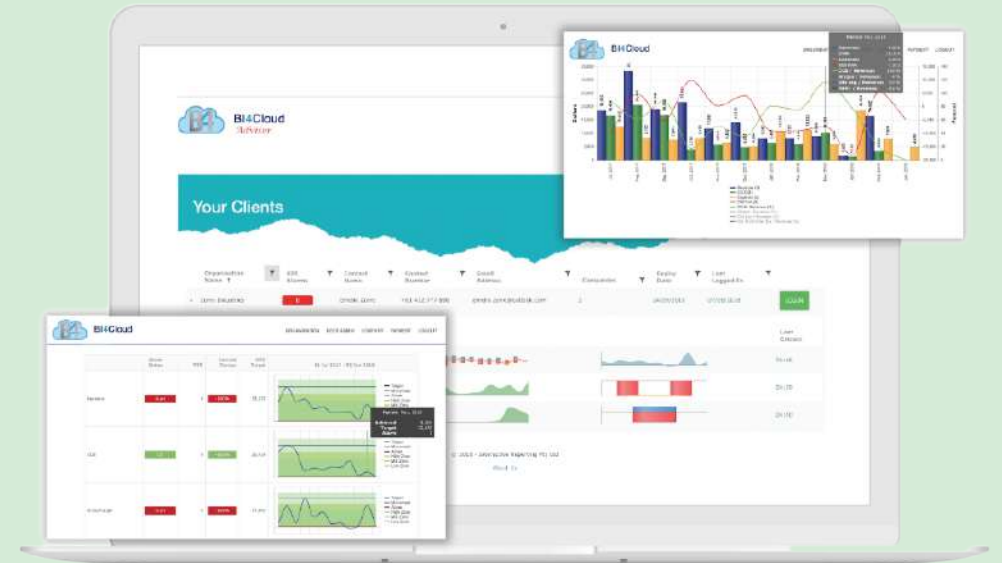
Use this information to take actionable outcomes to allow the team to make a difference.



Get **closer** to your clients, **simplify** the complex and **solve** their headache.

## BI4Cloud has...

- > Summary and detailed information
- > Actionable outcomes by sharing or Scheduled Emails
- > One advisor console for All Client and Accounting systems
- > Reporting in the moment not at month end.



Add **value** to your clients business with **actionable reporting** Give your clients .

## Your experience out of the box

- > Your knowledge automated, repeatable and available as required.
- > Operational Reporting to key personnel giving insight to take action to drive the Profit & Loss.

## Client benefits

- > Make people accountable
- > Save time
- > Identify sales gaps and opportunities
- > Manage performance
- > Identify outliers
- > Be alerted to exceptions



works with



and more...

Sign up for your **14 day free trial** and start giving your clients more value.

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